



COST SEGREGATION ADVISOR, LLC

SEMINAR: Overview of Cost Segregation for the CPA

COURSE OUTLINE:

This seminar provides a overview for the Accountant / CPA on the history and present state of Cost Segregation, which allows Commercial Property Owners to reduce their tax liability and increase cash flow. This is achieved through an Engineering-based approach of separating “real” (essential) and “personal” (non-essential) components of building cost and moving certain items from 39-years to 5-, 7-, and 15-years.

The following is an outline/agenda of the discussion topic that would be used with your membership. This information in addition to signed proof of attendance should qualify for CPE credits.

CPE Credits: 2 hour (1hr 40 min) -- also available in 1 hour (50 min)

AGENDA

- ▶ INTRODUCTION (5 min)
- ▶ HISTORY OF COST SEGREGATION? (10 min)
- ▶ WHO AND WHAT QUALIFIES? (15 min)
- ▶ COST SEGREGATION METHODOLOGIES (20 min)
- ▶ HOW BENEFITS REALIZED / EXAMPLES (5 min)
- ▶ HOW CLIENTS ACTUALIZE BENEFITS / IRS FORMS (10 min)
- ▶ WHO IS DOING THE COST SEG STUDY (5 min)
- ▶ WHAT IS INCLUDED IN THE COST SEG STUDY (10 min)
- ▶ SO YOU ASK WIIFM? (5 min)
- ▶ CLOSING (5 min)
- ▶ OPEN Q&A (10 min)

Courses on "COST SEGREGATION" qualify for *Technical Business* CPE credit for Florida CPAs. Written proof of attendance can be supplied.

SPEAKER BIO:

James L Reid:
Founder and President of COST SEGREGATION ADVISOR, LLC
& LEAD CALLING SERVICE, LLC

24+ year management career with broad industry experience, which includes internet, aerospace, government, banking, ecommerce, retail, television, and manufacturing. Responsibilities have included senior executive leadership roles and responsibilities of financial planning, vendor management, business planning, contract negotiations, sales and marketing support, project management, strategic management, and technology. All in large multi-billion dollar Entrepreneurial and Corporate companies such as NASA, Amazon.com, QVC, and Ann Taylor.

Visionary, inspirational, and decisive leader with exceptional project management, problem solving, analytical and *big picture* skills. Results oriented and able to successfully bring order to *chaos* in both technologically challenged and fast-paced environments. Extremely driven and highly regarded for broad range of knowledge, and delivering success through the development of high performance teams.

Mr. Reid holds a Bachelors in Computer Engineering from the University of South Florida; an MBA from the University of Central Florida; and has completed all coursework for a Doctorate in Business Administration: Majoring in Corporate Strategy with a Minor in Finance from Nova Southeastern University.

<http://ABOUTUS.costsegadvisor.com>
